

Advertising In Evening Newspapers

(From the St. Louis Post-Dispatch)

A canvas of 135 department stores in cities of more than 5000 population elicited from 102 the unequivocal opinion that the evening newspaper is a better advertising medium than the newspaper published in the morning. The reason is plain to see.

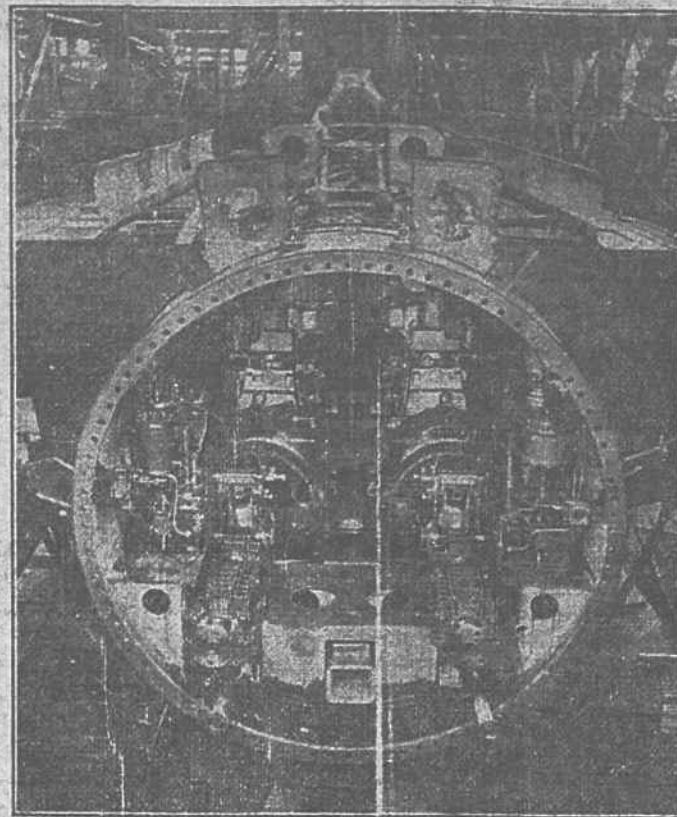
Six days of every week the morning newspaper is read by people on their way to their offices, and either left in the street car or tossed to one side in the office. The evening newspaper is carried home. The family reads it. Its contents are likely to be the subject of dinner-table discussion. When her day's household labor is ended, the wife sits down with the evening paper to read the news and search the advertisements for bargains.

The morning paper is a sort of casual caller. The evening paper is a visitor, a friend, counselor and companion. Its influence is far stronger with its readers than the influence of the hastily-scanned morning paper. That is why it produces so much better results for the advertiser. And that is one of the reasons why, in Clarksburg,

THE
Daily Telegram

is a so much better advertising medium than its competitor.

Machinery In Submarine Leaves But Little Space For Sailors



NAVY men are just now paying a great deal of attention to the development of submarines, some making the prediction that this type of vessel is destined to make the costly Dreadnaughts obsolete. The recent sinking of a German submarine with its crew, all but three of whom were rescued after remaining under water several hours, has directed attention to safety measures. One suggestion is that submarines be built with removable keels, so that in case of an accident the keel can be dropped so that the body of the vessel will rise. The English admiralty has adopted a safety helmet with which all submarines will be equipped. The helmet fits the shoulders and is attached to a short waterproof jacket. Inside the helmet is a combined purifier and oxygen generator that will permit the wearer to breathe the same air repeatedly while quitting a disabled craft and rising to the surface. It is said that the apparatus can be put on in thirty seconds without assistance. The cut printed above shows an unusual view of a submarine. It is a section of the Norwegian Kobben, and the gasoline engines and shafting for the twin screws are plainly shown. It will be noticed that little space is left in this end of the boat for the crew. The new German submarines will be constructed on this model.

MEASLES

Plentiful in Wallace But
Patients Are All Do-
ing Nicely.

WALLACE, April 3.—John W. Looman has moved to Clarksburg. He rented his farm on Big Elk to Joseph L. Arnett for one year. Mr. Arnett has moved to the farm.

H. L. Coffman who was a meat dealer here several years, until recently, had a sale of some personal property Saturday afternoon. Mr. Coffman expects to move to Clarksburg in the near future where he will go into the meat business.

Samuel Tate, of Sedalia, was here Saturday to attend the H. L. Coffman sale.

David F. Wright and "Doc" Yeater, of Rinehart, were business visitors Saturday.

Mrs. Ellis Shriver, of Lumberport, was here recently calling on friends. W. L. Dawson, a farmer from Indian Run, came to town Saturday to look after some business interests.

Fifteen cases of measles were reported here as follows, four at Riley Yeater's, three at Harry Sybert's, one at W. K. G. Hall's, one at Frank Bell's, one at T. F. Lambert's, two at M. J. Gribble's one at F. S. Estlack's and one at George Shrader's. All who have them are getting along fairly well.

J. N. Coletrane, of Haywood, was here recently looking after the J. O. A. M. council here.

DAMAGE SUITS

Are Instituted Against the
B. & O. and the Traction Companies.

Two damage suits for \$5,000 each were instituted in the circuit court Monday. One is by Hugh Callaghan against the Fairmont and Clarksburg Traction Company for injuries received, when a street car struck his buggy a few months ago. The other is by John J. Ashcraft against the Baltimore and Ohio Railroad Company for injuries received, when struck by a train at a crossing at Adamston.

SUTTONITES THERE.

WASHINGTON, D. C., April 3.—Sutton has been well represented in Washington in the last few days. Senator Jake Fisher, W. S. Raymond, Dr. M. T. Morrison and Earl F. Fox have all been here, but not together. The last named two will remain to see Congress convene.

HORSE IN POUND.

The city has a black horse in pound. He was taken into the city's care Sunday evening, while straying in one of the streets.

CONDITION IS GRAVE.

Charles M. Naplord was operated on Sunday night in St. Mary's hospital for gall stones and appendicitis. His condition is grave. The physicians in attendance, however, hope to get him through the critical period and many friends hope for his early recovery.

SUMMONS.

State of West Virginia,
To the Sheriff of Harrison County,
Greeting:

You are hereby commanded to summon Esta Wines to appear before the Judge of the Circuit Court of Harrison County at the Clerk's office of our said Court, at rules to be held therein for said Court, on the last Monday in April, 1911, to answer a bill in chancery exhibited against her in our said court by LeRoy Wines, and have then there this writ.

Witness, I, Wade Coffman, Clerk of our said Court, at the Court House of the said county, this first day of April, 1911, and in the 48th year of the state.

I, WWADE COFFMAN, Clerk.

Order of Publication.

State of West Virginia,
At rules held in the office of the Clerk of the Circuit Court of Harrison County, on Monday, the 3rd day of April, 1911, the following order was entered:

LeRoy Wines
VS. | IN CHANCERY.
Esta Wines

Object of Suit.
The object of the above suit is to obtain a divorce from the said Esta Wines, and to dissolve the marriage ties now existing between said plaintiff and said defendant.

And it appearing from an affidavit filed in said cause that Esta Wines is a non-resident of this state, it is ordered that she do appear within one month from the date of the first publication of this order and do what is necessary to protect her interests herein.

Given under my hand this the 3rd day of April, 1911.

I, WADE COFFMAN, Clerk.
THOMAS RAMAGE, Counsel for Plaintiff.

Notice to Take Depositions.

LeRoy Wines.

VS. | IN CHANCERY.
Esta Wines.

Notice to Esta Wines:

You are hereby notified that on the 2nd day of May, 1911, between the hours of 9 a. m. and 6 p. m. at the law offices of Thomas Ramage, in the City of Clarksburg, Harrison County, West Virginia, I will take the depositions of myself and sundry other witnesses to be read in my behalf, in a certain suit in chancery now pending in the Circuit Court of Harrison County, West Virginia, and if from any cause the taking of said depositions should not be commenced on that day, or if commenced should not be completed then the same will be adjourned from day to day and from time to time until the same are completed.

LeROY WINES,
By Counsel,
THOMAS RAMAGE, Counsel.

Fletcher's Department Store gives Silver Trading Coupons, the best premiums on earth.

NOTICE OF ELECTION.

Take notice that on the 4th day of April, 1911, there will be an election held in the City of Clarksburg, under Chapter 101, of the Acts of 1907, entitled: "An act to amend and re-enact and reduce into one, the several acts incorporating the town of Clarksburg, in the County of Harrison, defining the powers thereof and describing the limits of said town, for election of officers and common council thereof, provided by said Act: Mayor, chief of police, city clerk, superintendent of streets, collector and treasurer and assessor for one year, and five councilmen, one from each ward of said city, for two years each, and one member of the water works and sewerage board for a term of three years, ducted and the result thereof certified, returned and finally determined under Chapter 3 of the Code of West Virginia, as amended.

Such election shall be held in the places enumerated below, in the respective wards by the commissioners and challengers named below:

Said election shall be held and conducted at—
First ward—Voting place White House Hotel, 240 East Pike street; commissioners, Geo. W. Vandervort, P. H. Shields, Orlando West, Challengers, T. W. Burke, P. F. Caudfield.

Second ward—Voting place, Brick residence, 308 Monticello avenue; commissioners, C. G. Coffman, A. C. Villers, Dr. C. C. Jarvis, Challengers, Frank Shuttleworth, A. J. Findley.

Third ward—Voting place G. H. Gordon's office. Commissioners, Jay Reiser, S. I. Butters, J. Horner Davis, Challengers, Thos. Ramage, David Booth.

Fourth ward—Armstrong's club house. Commissioners, Dr. Lian Osborn, C. I. Gordon, J. S. Rodney, Challengers, C. L. Patton, Jas. W. Robinson.

Fifth ward—Voting place, police station. Commissioners, Dr. Luther Hammond, L. M. Bird, E. Bryan Templeman, Challengers, S. G. Highland, Fred L. Shinn.

Given under my hand this 4th day of March, 1911.

WILL H. COLE,

Clerk of the City of Clarksburg.

At the same time and places above mentioned there will be an election for school commissioner for the Clarksburg School District for a term of three years. All voters residing within said district, but outside of the city, will vote at the police station, at the same time for the said school commissioner.

By order of the board of education.
Given under my hand this, the sixth day of March, 1911.

JAMES N. HESS, Secretary.
To the Creditors of Peter Bournos: All creditors of Peter Bournos, lately engaged in the mercantile business opposite the Phillips Sheet and Tin Plate Company's mill, Coal district, Harrison county, West Virginia, are hereby notified to present their claims to me at once for settlement.

R. E. KIDD,
Trustee for Peter Bournos, Insolvent.
Clarksburg, W. Va., March 9, 1911.

HOLMBOE & LAFFERTY
Architects.

Offices:
EMPIRE BLDG., CLARKSBURG.

CLARKSBURG PRESSING CO.
HENRY HEINZE, Prop.
109 N. Third St.

CLEANING, REPAIRING, PRESSING
Phones—Home, 469, Bell 716-J.
Residence, Bell 113-L

ELECTION BULLETIN Tomorrow is the day

Monday, April 3rd, 1911.

The city campaign has come to an end and indications point to a close and exciting interest.

Interest is running high throughout the city and with fair weather conditions a heavy vote will be cast.

TO-DAY, TOMORROW AND EVERY DAY are the days when you can't go wrong if you invest in a **PENN MUTUAL LIFE INSURANCE POLICY**. For over sixty-four years the people of the United States have voted the Penn Mutual safe, dependable and worthy of their confidence—sixty-four years of clean administration.

MARK AN X RIGHT HERE

In **ELECTING** a company for your life insurance don't fail to consider

THE PENN MUTUAL LIFE INSURANCE CO.

L. C. HOFFHEIMER, Agent.

SEEDS! BULBS! PLANTS!

We have a full line of fresh garden seeds in bulk now on sale. You will make no mistake in planting our seeds. They will grow. Flower seeds in variety, including

Sweet Peas and Spring Flowering Bulbs of all Kinds. Also Best Mixture Lawn Grass Seeds

We have a fine line of blooming plants at all times on display, along with fresh cut flowers.

Experience and artistic ability shown in filling orders. See our display.

DUDLEY'S FLOWER STORE
WALDO BOTH PHONES

MISS ROSECARR

Millinery Parlors

Attractive Showing of Correct Imported and Domestic Models

MY SELECTION HAS BEEN MADE WITH DISCRIMINATION AND JUDGMENT, AND IS REPRESENTATIVE OF THE BEST PARIS AND NEW YORK MODELS IN THE ORIGINAL AND REPRODUCTIONS. LARGE AND SMALL HATS WILL BOTH BE IN DEMAND. LARGE, GRACEFUL HOLLING BRIMS ARE SIMPLY WEIGHED DOWN WITH FLOWERS, AS FLOWERS AND BEAUTIFUL ONES AT THAT, WILL BE THE DISTINCTIVE FEATURE OF TRIMMING THIS SEASON. THE SMALL HAT WILL BE MORE OR LESS FAVORED FOR TAILORED WEAR. SMART, ROUND SUNDEAMS SEEM TO TAKE THE LEAD.

PERSONAL ATTENTION GIVEN TO ALL MY WORK AS HERETOFORE.

Oak Hall Bldg. 409 W. Main St.
CLARKSBURG, W. VA.

Where the Women Go. TO GET THE STYLES TO SAVE MONEY

Spring Opening Announcement

Dress Right This Season

Wear What is Newest and Best and Have It Made to Order--to Fit Your Individual Figure.

IT COSTS NO MORE

than most ready-mades and gives you 100 per cent more satisfaction. Seventy-two latest spring styles to choose from—278 guaranteed fabrics to please you. There is a fit for every figure, a price for every purse and nothing but the very highest grade man-tailoring enters into the construction of any garment ordered. If you order now, you'll have your suit for Easter. Lowest prices.

T. J. LYNCH & CO.
MERCHANDISE OF INTEGRITY